

**Talbot County Tourism Board  
Meeting Minutes**

**Wednesday, February 13, 2019**

**8:30 a.m.**

**215 Bay Street, Conference Room #1, Easton, MD 21601**

**I. Call to Order**

Chairperson Judy Bixler called the meeting to order at 8:38 a.m.

**Board Members Present:** Judy Bixler, John Booth, Ian Fleming, Tracey Johns, Harold Klinger, Mark Salter, Kim Weller, Cassandra Vanhooser

**Board Members Absent:** Al Silverstein, Angela Eade, Ben Simons, Kelley Cox, Jeff Schneider, Laura Price, Waitman Vanorsdale

**Recording Secretary:** Candace Harris

**II. Approval of Minutes**

Minutes from the December meeting were presented. Harold Klinger moved that the minutes be accepted as written. Tracey Johns seconded the motion, which passed by unanimous vote.

**III. Welcome Mark Salter**

Ms. Vanhooser distributed the letter she submitted to the County Council to the Board Members recommending that Mark Salter be appointed to the Tourism Board. The Council approved the appointment of Mr. Salter with “gusto.” Board members welcomed Mr. Salter.

**IV. New Business**

**Tourism Day:** Tourism Day is Friday, February 15, 2019. Judy Bixler will be leading the delegation this year. We have set up appointments with Delegate Johnny Mautz and Delegate Chris Adams. Senator Addie Eckardt will not be in her office, but we have set up an appointment to stop in and talk to her staff. Ms. Vanhooser will not be going to Tourism Day this year as she will be going to Charleston, South Carolina, with the staff from the Waterfowl Festival and the Inn at Perry Cabin.

**2019 Travel Guide:** The team has been working on the 2019 Travel Guide for a few months now. We are finalizing our listings, as the guide has to go to *Chesapeake Bay Magazine* in early March. A sales representative for the magazine will be selling advertising.

Ms. Vanhooser reported that Sandaway in Oxford is featured on the cover of the Maryland Office of Tourism guide. Ms. Vanhooser and Ms. Bixler were both quoted in an article about this honor in the *Star Democrat*.

## **V. Old Business**

**Restaurant Week:** Ms. Vanhooser reported that sign-ups for Restaurant Week are slowly trickling in. She expects about the same number to participate as in years past.

**Frederick Douglass Park on the Tuckahoe:** Parks and Recreation received a grant of up to \$50,000 to complete the master plan and interpretive plan for the Frederick Douglass Park on the Tuckahoe. The first meeting of the Council-appointed advisory committee is February 28.

**Scenic Byway Program:** Legislation to revive the America's Scenic Byways Program is making it ways through Congress. The House passed the bill with flying colors, but Congressman Andy Harris was one of only 19 to vote against it. Senator Ben Cardin co-sponsored the senate bill, which has not come up for vote at this time.

**Stories of the Chesapeake Cookbook:** Ms. Vanhooser and the entire staff have been working to complete the Maryland's Tastiest Catch Cookbook for the Stories of the Chesapeake Heritage Area. It should go to the printer before the end of the month.

- VI.** Representatives from each of the towns reported on news and events taking place in their jurisdictions.
- VII.** Adjournment: Tracey Johns made a motion to adjourn with John Booth as second. The motion passed unanimously. The next meeting will be held on March 13, 2019, at 8:30 a.m.